

July 14, 2009

## Save an EXTRA \$50 With Mail-In Rebate Promotion!

For a limited time, Hughes will be offering an additional \$50 mail-in rebate on both our great HughesNet® offerings. Now, in addition to the free installation on the lease option and the \$100 mail-in rebate on the upfront option, you can offer an additional \$50 mail-in rebate from **July 20 through July 24, 2009**.

Take advantage of this limited-time offer and make it available in all your marketing and sales activities! Here are a few ideas:

- Call Center closing offer.
- Web site burst – limited-time offer!
- Sales pitch – "And if you buy today, I can throw in an additional \$50 mail-in rebate."
- Win back: Call those customers back who turned down the standard offer.



### One Subscription: Two Rebates

Remember: this rebate applies to **both** upfront purchases and systems ordered through the lease option. That means that if you sell the upfront package, the consumer is actually eligible for two rebates, the standard \$100 mail-in rebate already announced for all of the second quarter, PLUS this additional \$50 mail-in rebate for orders placed from July 20 through July 24, 2009.

### How to Qualify for the \$50 Mail-in Rebate

- The customer must remain active for 31 days (the same as with the standard \$100 mail-in rebate on the upfront plan) and mail in the rebate form to our rebate company.
- Orders must be entered between July 20 and 24.
- Consumers who order before July 20 or after July 24, 2009 are not eligible for the additional \$50 mail-in rebate.

Full guidelines and rules will be available at: <http://rebate.hughesnet.com> beginning July 20, 2009.

Please visit

[http://www.hughes.com/HUGHES/Rooms/DisplayPages/LayoutInitial?pageid=special\\_promo](http://www.hughes.com/HUGHES/Rooms/DisplayPages/LayoutInitial?pageid=special_promo) for print and Web promotional "Call Outs." **Available by COB Wednesday, July 15th.**

### And Remember....

- More plans and higher speeds mean more flexibility for your customers.
- Hughes has the fastest satellite broadband Internet solution on the market today.
- Hughes has the best economics in the satellite broadband industry including absolutely no charge-backs after 30 days.